

WANT TO BE A LEADER

IN YOUR COMMUNITY?



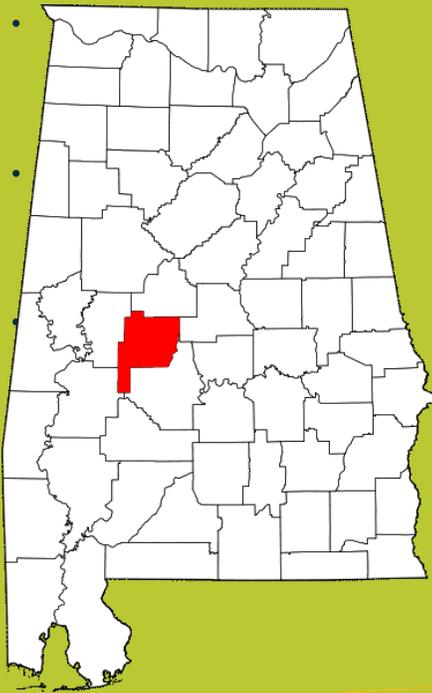
Perry County, Alabama

JOIN LEADERSHIP PERRY COUNTY 2013

What: Build leadership skills and help your community

When: Monthly classes beginning Tuesday, March 5

Where: Sowing Seeds of Hope in Marion, plus excursions to Alabama State House in Montgomery and a school tour in Birmingham



During monthly meetings from March to September, participants will gain critical leadership training. They will use newly acquired skills to analyze current standards and strategies for improvement in the following areas:

- Healthcare
- Education
- Governance
- Economic development

Instruction by experts in each field, as well as hands-on visits to relevant sites, will give participants a better perspective of Perry County's current resources and assets, as well as the knowledge to improve these aspects of our county.

During the course, participants will break into groups that will each design competing projects to better our county, one of which will be implemented at the close of the course.

As a member of this class, you can develop the knowledge and skills necessary to instigate change and attract future investment to Perry County. Your actions and efforts can promise a better future for our communities, even as you improve your own awareness and abilities. A \$25 fee will be charged for each participant, and we are seeking sponsors to cover remaining costs. For more information, call Frances

Sowing Seeds of Hope
P.O. Box 1153
Marion, AL 36756



DATE

NAME

ADDRESS

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Dear NAME:

On behalf of Sowing Seeds of Hope, I would like to welcome you to join Leadership Perry County 2013, a community development program aimed at empowering local individuals and enhancing their leadership skills. This exceptional course will be held once a month from March to September and will provide participants with the knowledge and training needed to create a better future for our county.

This year we will focus on the key areas of governance, education, healthcare, and economic development. Through several excursions, participants will gain a more comprehensive picture of current standards in each of these realms, both at home and across the state. Our 2009 class enriched their experience by touring Hoover High School facilities in Birmingham and meeting with state leaders in Montgomery.

Leadership Perry County is a rewarding experience. You will develop the skills to become a guiding force for your local community. Experts in each of our focus areas will teach you to identify needs, resources, and opportunities for growth in Perry County. As a first step toward tangible results, our participants will design competing community projects, one of which will be implemented at the end of the course. This class is not only a unique opportunity for personal growth but also a chance to make a difference for your county.

If you are interested and would like more information, please complete and return the participant form to the address below:

Leadership Perry County
Sowing Seeds of Hope
P.O. Box 1153
Marion, AL 36756

You may also call me at 205-807-5072 or Frances Ford at 334-683-6152 for more details about this year's class. Participants will be charged a small \$25 fee, and we are seeking sponsors to cover remaining costs. We hope you will consider participating and look forward to hearing from you.

Sincerely,

Elizabeth Abernathy

[Register Online](#)

LEADERSHIP PERRY COUNTY

A COMMUNITY AND ECONOMIC DEVELOPMENT INITIATIVE



Mission Statement

This program seeks to identify and educate new and existing leaders within Perry County, introducing them to an economic perspective of our communities, with the goal in mind of improving overall quality of life for county residents. Participants will inspect Perry County through the lens of a potential investor and examine assets and resources that could attract new business interests to the area. They will acquire the skills necessary to determine what changes would most contribute to the overall betterment of the community and a sense of the importance of leadership in instigating positive changes. At the end of the course, participants will implement a community development project, as detailed below.

Synopsis of Course

This class will take place once a month from March to September, during which participants will grow as leaders as they are challenged to think critically in considering new approaches to Perry County's chronic issues. Participants will have the opportunity to assess current standards in education, healthcare, governance, and economic development. We will then conduct tours of such facilities in other areas and compare them to Perry County, noting successful practices that could be implemented here.

In *class one* we will discuss the role of leaders in identifying resources, coordinating action to attract investment to an area, and designing a long-term strategic plan for a community. Participants will then analyze Perry County's useable resources and assets from a statistical perspective. We will look at our county's economic viability as presentable to businesses and how local leaders can organize direct action to promote and sustain local development.

In *class two*, we will examine local and statewide government and its influence on any potential economic plans for the area.

Class three will focus on education by comparing school systems in Perry County to others in the state and examining how their practices could be implemented to increase graduation rate, standardized test scores, and other important indicators of a quality education. If sufficient funds are available, we will take a tour of another school system's facilities.

Class four will center on economic development—particularly in agriculture—as a means of improving the standard of living and ensuring a successful future for our county. We will examine how to attract and retain businesses, as well as how the county itself can maintain financial stability.

During classes *five* and *six*, participants will break into groups, each of which will design a proposal for a community development project to be presented to the class later in the course.

In *class seven* we will discuss current available healthcare both as a crucial determinant of quality of life for area residents and as an important asset when drawing potential investors.

A graduation ceremony will be held at the end of class seven to reflect on the class and present its findings to friends and family. By the close of the course, participants should have extensive knowledge of Perry County's assets and resources, as well as opportunities for improvement. Participants will have gained the skills needed to become leaders capable of promoting economic and community development in Perry County.



Participant Response Form

Please complete this form and mail it to the address below. If you would prefer, you may scan and email your form to eabernathy@crimson.ua.edu, instead.

Leadership Perry County
Sowing Seeds of Hope
PO Box 1153
Marion, AL 36756

___ Yes, I would like to hear more about Leadership Perry County 2013!

Name: _____

Home Phone: _____

Cell Phone: _____

Email: _____

Address: _____

[Register Online](#)